

United Milk Company

a familiar multi-brand dairy portfolio

VEREIA

everyday dairy staples



VEREIA CHUDNO

kids / family range



FIBELLA WAVE

flavoured milk drinks



OMK

United Milk Company

OLYMPUS

Greek dairy tradition



HANSKO

traditional cheese range



RUSALKA

traditional dairy range



innovation lines

CARPOS • DRINK EAT



A portfolio that combines established Bulgarian household brands with the expanded Olympus ecosystem.

Investment, people and Bulgarian milk behind a familiar brand

FROM PLOVDIV TO SLIVEN

Production has been integrated into an expanded base in Sliven — a strategic move aimed at capacity, quality and long-term growth.

modern production

Bulgarian suppliers

quality focus

national distribution

€70M

reported acquisition value

€23M

investment in new facilities &
infrastructure in Sliven

€14M+

planned next-stage
investment in logistics, R&D
and biogas

414

employees listed in the company
profile

140

employees reported at the Sliven
production site

50M+

litres of raw milk purchased annually from
Bulgarian farms

VEREYA 98% brand awareness in Bulgaria

More than a product: jobs, investment, Bulgarian raw milk, technology and trusted brands.